***BOX DESIGN WRITE-UP***BY: HOSAI S.

For my box design, the product that I created is 3 dinos that come in a box. Basically, my product was meant to be eye catching to young kids starting from ages 4 and up. The way I did this was to make my box design colours very interesting and bold; also the three different dinos I have created are 3 different color and attention-grabbing to young children. I used lots of line work for my product to make the product stand out. Such as, when I wrote dino collectables I didn’t just write all of them in one type of font, I made the font look more childish and match the words. I used different shape designs, such as creating my dinosaurs and shapes around my box. I used many different sizes for my words and pictures. I used value in my product by putting a light color beside a dark color. For my product I tried to space out the pictures and the words, this was to not make things look crowded, because what grabs attention from young kids is products that are simple and exciting.